

Placentor

V E G E T A L

Expert in phyto-dermatology applied since 1959

H A I R S



Biostimulant lotion Anti-hair loss Combined with Hair repair shampoo

- Prevent and reduces hair loss
- Regenerate scalp

Biostimulant lotion

Anti-hair loss

Use :

Refresh and regular cure: Twice a year/ To apply one dose by day during 5 days in massaging the scalp, repeat the action 2 weeks later.

Attack cure specific hair loss: To apply once a day during one month. Repeat the cure if necessary.

ACTIVES	ACTION
Plant Placenta	Prevents the hair loss in stimulating the hair follicle Improve the general health of hairs Give vitality, bright and suppleness
Gold camomile	Protect and repair the keratin Reactive the hairs growth in reinforced the scalp micro-circulation

Hair repair shampoo

All hair types

Use:

apply on wet hairs, leaving few minutes and to rinse.
Repeat and leave 2 till 3 minutes before to rinse.

ACTIVES	ACTION
Soft cleansing basis	Eliminate impurities
Soya protein	Regulate and give bright and softness hairs
Agent texture	Give volume and easier to do one's hairs
Polyquaternium-7	Antistatic agent

EFFICACY PROVED

The hair repair shampoo and the biostimulant lotion are 2 complementary products which act in synergy*.
Ideal in the treatment of psoriasis (except severe cases),
prurit, sebum regulation*.
High cutaneous tolerance

*Study carried out by Dr Fayolle on 75 volunteers
(44 womens and 31 mens from 10 to 70 years)

TOLERANCE TESTED UNDER DERMATOLOGICAL CONTROL

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VEGETAL

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DEPIGMENTATION / LIGHTENING

Depigmentation cream

Anti-brown patches

DS WHITE Body milk

with active lightening
ingredients

- prevent and reduces brown patches due to time effects and sun exposure
- lightening complexion



Depigmentation cream

Anti-brown patches

Use: Apply locally, morning and evening, to patches on the face and body (hands, neckline, and forearm). Use as an 8 to 10 week treatment course.

Precautions in use: avoid exposure to the sun or use a sun screen with a very high protection factor. Avoid contact with the eyes and mucosa. For external use only. Not suitable for children.

ACTIVES	ACTION
Boldo tree	Reduces melanogenesis and diminishes epidermal pigmentation.
Wheat protein amino acid	Limits expression lines and has a long-term volume-enhancing effect to fill deep wrinkles
White tea leaf extract	Can exfoliate skin imperfections by reducing: - Redness and itching - The appearance of micro vessels in the skin - Pigment spots related to ageing
Wakame extract	Acts on the genes controlling the three key mechanisms of skin pigmentation: - Reduces the size of melanosomes that carry melanin - Inhibits the trigger factors of melanogenesis - Reduces the quantity of melanin exported into the epidermis - Reduces the size of the pigment spots and reduces pigmentation of the skin thanks to a lightening effect
Glycolic acid	Sugar cane extract gently exfoliates
Chrysanthellum extract	Promotes a soothing effect thanks to anti-oxidising and anti-radical effects Prevents the onset of wrinkles and lightens brown patches.

DS WHITE Body milk

with active lightening ingredients

Use: Apply morning and evening on all body during at least 8 weeks. The application must be regular (twice a day), time to act at the melanocytes level. Ideal to use during all year.

ACTIVES	ACTION
Liquorice and Bearberry extract (extract highly concentrated in active molecules)	Deep depigmenting action by tyrosinase inhibition lightens the skin and reduces spots
Allantoïne	Gently exfoliates ; keratolytic effect
Plant squalane olive oil extract	Fatty acids with a high affinity and similitary with the essential fatty acids naturally found in the epidermis. Nourish and moisturize the epidermis by strengthening the hydro-lipid film
Carrot extract, soy oil and glycerin extracted from castor oil plant	Moisturize and softens the epidermis
UVA/UVB Filters	Protect from the sun

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S T R E T C H M A R K S



Stretch marks Active concentrate

Concentrated care
which prevents and
reduces the stretch
marks aspect and
moisturize epidermis

Stretch marks

Active concentrate

Indication:

pregnant women, puberty, weight loss

Use: Apply morning and evening in circular massage on the area at risk to stretch marks such as breasts, bottom, belly and thigh.

Intensive treatment: to apply twice a day during 2 till 3 months

To prevent: to apply once a day during all year long

ACTIFS	ACTION
Black Camarine	Preventive action against stretch marks appearance Improvement of the biomechanical properties skin control; tonicity and firmness
Extract of Centella Asiatica rich in orientalis and extract of Siegesbeckia orientalis	Rich in asiaticoside and extract of Siegesbeckia orientalis (Saint Paul Herbs, rich in darutoside) Reduce the stretch marks appearance; colour, size and number
Rutine complex Extract of Phaseolus lunatus and matrikines	Prevents and reduces stretch marks in braking the degradation and helping the extracellular matrix regeneration
Calendula flowers	Moisturizing action
Plant placenta	Protect from external attack Reinforce the cutaneous barrier Improve the softness and firmness of the skin Stimulate the collagen expression

EFFICACY PROVED

This concentrated care prevents and reduces the stretch marks aspect with also moisturizing the epidermis.

Thanks to the unique combination of plants actives, this double care action act at the origin of the stretch marks process birth.

- Stretch marks are significantly reduced ⁽¹⁾
- Significant smooth effect by reducing roughness of the skin ⁽²⁾
- Firmness and elasticity improve ⁽²⁾
- Significant increase of the top layer epidermis hydration rate ⁽³⁾

(1) Clinical storage on 22 volunteers before and after 56 days of using

(2) Satisfaction test on 22 volunteers during 56 days (3) Corneametry test

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ANTI-REDNESS



Anti-redness cream

Soothe sensitive skin
Reduces redness
*Perfume-free -
hypoallergenic*

Crème
Anti-rougeurs
Peaux sensibles
Sans parfum,
hypoallergénique

Anti-redness Cream
Sensitive skins
Fragrance-free, hypoallergenic

LES SPÉCIFIQUES

Visage, Cou et Décolleté
Face, Neck and Neckline

Anti-redness cream

Sensitive skins

Indication:

- Couperosis
- Erythrose
- Rosacea acne began

Use:

Apply morning and evening on face, neck and low neckline (or locally on area treated for combination skins).

	ACTION
Cypress	Regulate the micro-circulation and purify the skin
Mimosa Tenuiflora	Vasculo-protective action and healing
Liquorice extract	Decongest the epidermis, anti-inflammatory action
Borage, soft almond oil and melting shea butter	Softness, nourish and avoid dehydration
Cinnamon	Purifying action
Arnica	Healing and anti-inflammatory
Lécithines	Strong moisturizing active

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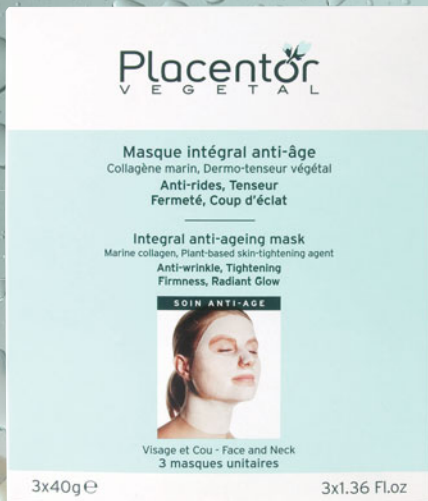
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PRO-CARE

Integral anti-ageing mask

Anti-wrinkles,
tightening,
firmness



1st aesthetic dermatology treatment
proposed to the general public via prescription

Integral anti-ageing mask

Use:

Apply on clean skin with the right positioning, spaces for eyes and nose.

Salvage the gel which still in the box spread over the mask

Leaving 20 minutes. Removes mask and do not rinse but to spread around eye the gel excess.

Cure: once a day during 6 to 12 days

Cleansing/maintenance: once a week during the year

Feat: punctually for a refresh look

SYMPTOMS	ACTIVES
Post-treatment redness and inflammation due to aesthetic dermatology	Camomile and organic orange extract
Dehydratio of the epidermis top layers	Plant Placenta
Loss of firmness, loose skin	Vegetal dermo-tensor (extract of Kigelia and Quillaja)
Wrinkles and small wrinkles	Sea collagen
Dull skin	Organic orange extract

EFFICACY PROVED BY DERMATOLOGISTS

Immediate efficacy after an aesthetic dermatology intervention such as gently peeling, laser, pulsed light, injection, mesolift.

The study was carried out by 11 dermatologists/aesthetic doctors on 237 patients in Ferbruary and March 2007. Co-ordinate by Efficare.

Using in cabin as post-operating care
As relay after treatment to optimize results at home

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H Y D R A T I O N



Regenerating and moisturizing cream

- Moisturize and nourish dry skin
- Calm and soothe sensitive skin

[Repairing skin
from 2 days*]

*Used by the burns
units at Antaville Hospital
in the 90's.*

Regenerating and moisturizing cream

Dry, sensitive skin

Indication:

- Hydration
- Treatment after a repairing or plastic surgery, x-rays treatment, cancerology, eczema problems, etc.

Use:

Apply morning and/or evening on face and neck which has been previously cleansing.

ACTIVES	ACTION
Plant placenta	Moisturize immediately Stimulate the cells regeneration
Plant glycerin	Moisturize, nourish and give softness
Calendula	Soothe and soft the skin <i>Calendula, rich in phytosterols, carotenoids and saponins, is renowned for its antiseptic, softening and healing properties.</i>

EFFICACY PROVED

In-vitro and In-vivo Clinical study

In-vitro objectification

In presence of plant placenta the cells are stimulate:

- +22% increase in the oxygen consumption of skin cells
- +42% increase in the synthesis of skin proteins

Results:

- Epidermis regeneration
- Long-time moisturization
- Reduces and prevents wrinkles and small wrinkles appearance, scars and stretch marks already presents

Test on cells cultures by DermScan laboratory 92-93

In-vivo objectification

- After 3 days, there is a 21% decrease in transepidermal water loss ⁽¹⁾
- After 7 days, there is a 28% decrease in transepidermal water loss
- After 2 days, Placentor vegetal regenerating and moisturizing cream has a significant repairing effect on skin.

* DERMSCAN Clinical Study -June 2012- Study carried out in 18 volunteers over 11 days- Application bi-daily. (1)Transepidermal Water Loss or TEWL is an indicator of the skin's barrier function.

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