N°1 IN FRANCE IN PHARMACIES FOR OVER 12 YEARS*

40-PROTE

COMPLE



0%

AMONIA
SILICONE
PARABEN
RESORCINOL

Pure pigments inside

Long-lasting, radiant colour

Covers 100% of white hair

Natural ingredients for soft & shiny hair

DERMATOLOGICALLY TESTED

The first hair colour that keeps your hair healthy!



Laboratory Les 3 CHÊNES® CREATOR OF NATURAL BEAUTY

Hair care is a science.

Laboratoire Les 3 CHÊNES® is an expert, and has developed COLOR & SOIN®: a permanent hair colour range with vegetal extracts that cares for the health of your hair, keeping your hair as soft and shiny as you could wish for!

Your **every wish** is **naturally** our **command**!

COLOR & SOIN®, it is not N°1* for nothing!

The very latest in 3 CHÊNES® technology combines with the force of natural ingredients to **bring** you **COLOR & SOIN®**, **for beautiful, luxuriant, shiny hair**.

You can now have the professional touch of our hair colour experts in your own home: COLOR & SOIN® looks after you at home!

N°1 IN FRANCE FOR THE LAST 12 YEARS*

COLOR & SOIN EXPERTISE

Glorious nature gives you daring colour!

PERMANENT HAIR COLOUR WITH VEGETAL EXTRACTS

EFFECTIVE:

- Highly concentrated in pure pigments (99%)
- Long-lasting
- Covers 100% of white hairs right from the 1st use
- UV- and chlorine-resistant

SAFE:

- 0% AMONIA
- 0% SILICON
- 0% PARABEN
- 0% RESORCINOL
- Dermatologically tested

NATURAL:

With its specially formulated oil-protein complex to preserve the keratin and natural oils of your hair, COLOR & SOIN® gives you maximum protection and nutrition for supple, shiny, soft hair.











Vegetal proteins:

Wheat → regenerative
Oats → nourishing

Maize → stimulant

Soya → restructuring

Vegetal oil:

Coconut

→ revitalising

Essential oils:

Rosemary, Eucalyptus

→ balance

COLOR & SOIN®, A PROFESSIONAL RESULT:

Coloured hair is **more luxuriant, stronger**, and **softer for longer**. Your hair is simply radiant with health!

USE NATURAL COLOUR!

- Do you want radiant, soft, silky hair?
- Do you want to cover 100% of your white hairs?
- Do you want a change you can trust?

Do you dream of a colour that makes your hair radiant whilst looking after the natural fibres?

PAMPER YOURSELF WITH COLOR & SOIN®, THE 1st DUAL-ACTION HAIR COLOUR COLOR & SOIN®, A COLOUR THAT CARES FOR YOUR HAIR!

COLOUR:

Because the professional experts at Les 3 CHÊNES® listen to women like you, they have endeavoured to fulfil all your expectations by developing the very best in hair colour, with a result that is just what you want.

CARE:

The essential oils and vegetal proteins in COLOR & SOIN® keep your hair healthy and safeguard the fragile fibres.

0%

AMONIA / SILICONE

PARABEN / RESORCINOL

28 COLOURS EVERYTHING YOU COULD HOPE FOR!



BROWNS & COCOA/CHOCOLATE



REDS & COPPERS



GOLDS



BLONDES





BROWNS & COCOA/CHOCOLATE

Alluring colours

COLOR & SOIN® offers a range of alluring colours!

Shimmering, warm, sophisticated BROWNS & NATURALS for a natural, radiant result.

NEW! A new Brownie Chestnut colour for the luxurious!





GOLDS

Amazing colours

COLOR & SOIN® brightens up your hair with its palette of GOLDS.

Up-to-the-minute colours for knock-out hair! NEW! A new Venezianio Blond for a romantic style!





BLONDES



Natural colours

COLOR & SOIN® offers you gentle, luminous shades that play on nature to reveal the beauty of your hair. Natural, golden or ash BLONDES are charming and play on natural reflections to produce a colour-in-movement effect like no other.





REDS & COPPERS



Expressive colours

COLOR & SOIN® has created lively, blazing colours for you: REDS & COPPERS.

These brilliant shades let you really express your personality and all your zaniest colour ideas!



COLOR & SOIN® AT HOME WITHOUT GOING RED IN THE FACE!

The table below has been specially created by our colour expert to help you decide which colour is right for you!

YOUR NATURAL COLOUR THE COLOUR TO CHOOSE		BROWNS	DARK CHESTNUT	• CHESTNUT	LIGHT CHESTNUT	DARK BLOND	BLONDES	LIGHT BLONDE	VERY LIGHT BLONDE	VERY VERY LIGHT BLONDE
BROWNS	1N	•	•	•		•				
	3N		•	•	•	•				
	4N	•	•	•	•	•				
	5N		•	•	•	•	•			
	6N			•	•	•	•	•		
GOLDS	7N				•	•	•	•	•	
	5G		•	•	•	•	•			
	6G			•	•	•	•	•		
	7G				•	•	•	•	•	
	8G					•	•	•	•	
	8V					•	•	•	•	
CHESTNUTS	4B	•	•	•	•	•				
	5B		•	•	•	•	•	•	•	•
	6B			•	•	•	•	•	•	•
BLONDES	8A					•	•	•	•	•
	10A							•	•	•
	11A						•	•	•	•
	8N					•	•	•	•	•
	9N						•	•	•	•
	10N							•	•	•
REDS	4M	•	•	•	•	•				
	5M		•	•	•	•				
	11R			•	•	•	•			
	9R			•	•	•	•			
	10R			•	•	•	•			
	7M			•	•	•	•	•		
COPPERS	8C					•	•	•	•	
	7C			•	•	•	•	•		

COLOR & SOIN® IN PRACTICE, IT'S VERY EASY!

Perform the sensitivity test 48 hours before each application.

1. GETTING READY

- Prepare a towel to protect your clothing and a watch to time the application.
- Put the towel around your shoulders and put the gloves on.

Tip: To avoid marks on your skin, before you apply the colour, think about putting an oily cream on your skin around the hairline, without touching the roots of the hair.

2. PREPARING THE MIXTURE

- Pour the contents of the bottle of plant extract colour into the colour fixer bottle.
- Screw the top of the dispenser bottle up tight and shake the mixture hard until it is thoroughly mixed.
- Unscrew the tip of the dispenser bottle and start applying immediately.

3. EASY TO APPLY

- Apply to dry hair only.

Apply all over the hair

- To spread the mixture evenly, separate the hair into four parts with a comb and apply the mixture carefully to the roots.
- Then apply the mixture to the whole length of your hair and make sure you use the whole quantity for best results.
- Massage your hair to help the mixture penetrate every hair, and leave to act for 35 to 40 minutes (if your grey hairs are hard to cover).

Touching up roots

To touch up, apply the mixture to the roots and leave for 25 minutes. Then spread the mixture along the length of the hair and leave for another 10 minutes.



4. RINSING AND CONDITIONING

- Before rinsing, froth up the mixture with a little warm water and massage in circular movements.
- After the first rinse and until the water runs clear, apply the conditioner (from the box) to fix the colour. Massage your hair gently for 2 minutes.
- Then do a final rinse.

Tip: If there are traces of COLOR & SOIN® on your skin, put some make-up remover on a pad and rub the marks.



CARE FOR YOUR HAIR AND YOUR COLOUR!

The COLOR & SOIN® care range developed by our colour experts has been specially designed to make coloured hair look its best. The **vegetal extracts** penetrate deep into the hair to **nourish** and **protect it**. They provide all the essential nutrients your hair needs to grow, and make it **radiant**, **luxuriant** and **shiny!**

Totally gentle and WITHOUT PARABENS, COLOR & SOIN® shampoos and conditioners with vegetal extracts can be used daily.



SHAMPOO FOR LIGHT HAIR

- Washes gently, brightens and prolongs the colour.
 - Its secret: Camomile brings out the brightness of blonde hair, lemon makes it shine, sunflower coats and protects the hair, ginseng provides strength and vitality, burdock makes it soft and soya protein nourishes it in depth.
 - Apply by massaging your hair from the roots to the tips, then rinse thoroughly in clean water.

SHAMPOO FOR DARK HAIR

- Washes gently, brightens and prolongs the colour.
- Its secret: Walnut brings out the brightness of brown hair, sunflower coats and protects the hair, ginseng provides strength and vitality, burdock makes it soft and soya protein nourishes it in depth.
- Apply by massaging your hair from the roots to the tips, then rinse thoroughly in clean water.



CONDITIONING BALM

- Reduces broken hair by 80%.
- Untangles, nourishes, protects and makes your hair shine without making it heavy.
- Its secret: Flax moisturises and restructures, lemon nourishes and makes hair shine, sunflower forms a protective sheath and helps untangle, wheat proteins restructure, reduce breakage by 80% and protect from sun damage.
- Apply to washed, towel-dried hair. Leave to act for 2 minutes then rinse thoroughly in clean water.



TIPS & HINTS

MASSAGE YOUR OWN SCALP

Massaging oxygenates and revives the scalp. It makes your hair stronger and healthier and helps it grow. What's more, it feels so good!

Massage is really good for hair balance, and there's no danger of going over the limit!

- Spread the fingers of both hands slightly, and place them on the front of the scalp.
- Press the scalp lightly with small rubbing movements, varying the finger pressure.
- Repeat on the other parts of the scalp.

CARING FOR COLOURED HAIR

Keep your hair healthy and make your colour last!

- After colouring your hair, wait 24 hours before washing, to avoid dulling the colour that you've just applied.
- Use special conditioners for coloured hair, because they contain fixing and repair agents and help prolong the time between applications.
- Apply special balms for coloured hair once or twice a week. They do in-depth repair work on the fibres and keep your colour radiant. So they are THE beauty tip to keep your hair healthy and looking good.
- Comb gently: Use a comb with very large teeth to untangle hair without breaking it. Start at the top of the scalp and comb down gently, inch by inch without pulling.
- Don't blow-dry too much: Try to blow-dry only certain parts of your hair, or do away with blow-drying altogether. The heat of your hair dryer dulls colour quickly.

NEW!

TAKE A LOOK AT OUR SPECIAL COLOR & SOIN® WEBSITE AT: www.coloration3chenes.com





In one click, you'll enter the world of COLOR & SOIN® and find out about:

- All the colours in the range,
- The special hair care,
- Guidelines for use,
- Beauty tips & hints
- The promises of COLOR & SOIN®



YOU'LL LIKE:

- Its fun interactive pages for:
 Testing colours and choosing your style
- A video of advice from a colour expert on how to apply!

TAKE OUR COLOUR EXPERT HOME WITH YOU FOR AN EXPERT APPLICATION AND RESULT!

TAKE A LOOK AT OUR COLOR & SOIN® HOW-TO VIDEO ON THE WEBSITE





For personal advice, practical information, answers to technical questions, beauty tips for enhancing your colour: Philippe COMBE, our 3 CHÊNES® colour expert will answer all your questions:

by email: expert-coloration@3chenes.fr

www.coloration3chenes.com/application

Find the whole COLOR & SOIN® range and the video by our 3 CHÊNES® colour expert on our website:

www.coloration3chenes.com



A 3 CHÊNES® Laboratory Brand : Z.A La Terre Ronde - 69770 VILLECHENÈVE FRANCE

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